



CITY OF AURORA
**HISPANIC
HERITAGE**
Advisory Board

City of Aurora
Hispanic Heritage Advisory
Board (HHAB)

COMMUNITY • HERITAGE • HISTORY • PRIDE

2010
Partnership Opportunities

Contact information:

Cynthia Hernandez, HHAB Chair
City of Aurora
5 East Downer Place, Suite A
Aurora, IL 60506
(630) 844-3619

Hispanic Heritage Advisory Board

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2010 Sponsorship Package

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Our Vision ...

To educate the public and our own community about the history of Hispanics that helped shape the City of Aurora. To instill pride of our heritage by honoring those who have come before us and those that continue to make a difference in our community. To participate, support and sponsor activities and education geared to the Hispanic community.

Hispanic Heritage Advisory Board

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Executive Committee

Cynthia Hernandez
Chair

City of Aurora
Alderman's Office

Claudia Rubio
Vice Chair

West Aurora School District #129

Tina Viglucci
Secretary

Aurora Public Library

Board Members

Delia Nila Basile

City of Aurora - Community Services

Javier Burgos

Burgos & Associates, CPA

Jacqueline Camacho

JJR Marketing Consultants

Joel Castillo

NITCS

Maria De Leon

Office of Congressman Bill Foster

Mirna Freitag

Midwest Occupational Health

Mary Garza

City of Aurora - Engineering

Diana Torres Hawken

Chicago Metropolitan Agency for Planning

Martin Medrano

West Aurora High School

Lisa Morales

East Aurora High School

Leticia Morales-Perez

DuPage County Workforce Development

Saul Olivas

Rasmussen College

Maria Piceno

Aurora Shalom Ministries

Nydia Ramirez

Aurora Police Department

Robert Renteria

Wash Pro USA/From the Barrio

Teresa Rosa-Jackson

EAHS - Bridging the Gap

Other Members

Liz DeLeon

City of Aurora - Mayors Office of Special
Events

Zacarias Valle

City of Aurora - Youth Department

Daniel Barreiro

City of Aurora - Community Services

Alisia Lewis

City of Aurora - Mayors Office Liaison

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2010 Sponsorship Package

Sponsorship Application

Thank you once again for your continued support of the Hispanic Heritage Advisory Board. Your involvement and support of the organization events provides opportunities and benefits for our community. Details of each event are provided on the following pages

Selecting one of our sponsorship packages provides you with overall savings in comparison to selecting individual events. You still have opportunities to select from each of our events throughout the year.

Please make your checks payable to: **City of Aurora - Mayor's Office of Special Events**
 5 E. Downer Place, Suite A
 Aurora, IL 60506

Company Name:			
Contact Name:			
Address:			
City, State, Zip:			
Phone:		Cell:	
E-mail:		Web Site:	
Sponsorship Packages			
Package Level	Sponsorship Cost	Selection (Check your choice)	
Diamond Package	\$ 10,500		
Platinum Package	\$ 7,500		
Gold Package	\$ 5,500		
Silver Package	\$ 2,500		
Individual Sponsorships			
Event	Sponsorship	Cost	Selection (Check your choice)
Community Scholarship Breakfast	Option 1	\$	
	Option 2		
	Option 3		
	Option 4		
	Option 5		
El Dia Del Niño	Stage & Entertainment	\$ 5,500	
	Children's Area	\$ 4,000	
	T-Shirt	\$ 3,000	
	Booth	\$ 1,500	
Fiesta de Luces	Main Stage	\$ 5,500	
	Entertainment	\$ 4,000	
	T-Shirt	\$ 3,000	
	Booth	\$ 1,500	

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2010 Sponsorship Package

Package Description

Diamond Sponsorship Package

\$10,500 Sponsorship

- Breakfast Option
- El Dia del Niño Stage & Entertainment Package
- Fiesta de Luces Main Stage Package

Platinum Sponsorship Package

\$ 7,500 Sponsorship

- Breakfast Option
- El Dia del Niño Childrens Area
- Fiesta de Luces Entertainment

Gold Sponsorship Package

\$ 5,500 Sponsorship

- Breakfast Option
- El Dia del Niño T-Shirt
- Fiesta de Luces T-Shirt

Silver Sponsorship Package

\$ 2,500 Sponsorship

- Breakfast Option
- El Dia del Niño Booth
- Fiesta de Luces Booth

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2010 Sponsorship Package

Community Scholarship Breakfast

Insert Sponsorship

Opportunities Here

DRAFT

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2010 Sponsorship Package

El Dia del Niño

Saturday, April 26, 2010

1:00 – 5:00 p.m.

\$5,500 Stage & Entertainment Sponsor

- Banner Placement at Main Stage and Main Entrance (Banner provided by company)
- Company logo on selected promotional items
- Company Name announced at event
- 10' X 10' exhibitors booth, table and two chairs at festival
- Participation in presenting a \$1,500 scholarship and (3) complimentary tickets for January 2010 Community Breakfast

\$4,000 Children's Area Sponsor

- Sponsor banner placed by Main Entrance
- Company logo on selected promotional materials
- Company Name announced at event
- 10' X 10' exhibitors booth, table and two chairs at festival
- Participation in presenting a \$1,000 scholarship and (2) complimentary tickets for January 2010 Community Breakfast

\$3,000 T-Shirt Sponsor

- Company logo on volunteer T-Shirts
- Company logo on selected promotional items
- Company Name announced at event
- 10' X 10' exhibitors booth, table and two chairs at festival
- \$500 toward general scholarship and (1) complimentary ticket for January 2010 Community Breakfast

\$1,500 Booth Sponsor

- Company logo on selected promotional items
- Company Name announced at event
- 10' X 10' exhibitors booth, table and two chairs at festival
- \$500 toward general scholarship and (1) complimentary ticket for January 2010 Community Breakfast

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2010 Sponsorship Package

Fiesta de Luces

Saturday, September 20, 2010

2:00 – 7:30 p.m.

\$5,500 Main Stage Sponsor

- Banner Placement at Main Stage and Main Entrance (Banner provided by company)
- Company logo on selected promotional items
- Company Name announced at event
- 10' X 10' exhibitors booth, table and two chairs at festival
- Participation in presenting a \$1,500 scholarship and (3) complimentary tickets for January 2010 Community Breakfast

\$4,000 Entertainment Sponsor

- Sponsor banner placed by Main Entrance
- Company logo on selected promotional materials
- Company Name announced at event
- 10' X 10' exhibitors booth, table and two chairs at festival
- Participation in presenting a \$1,000 scholarship and (2) complimentary tickets for January 2010 Community Breakfast

\$3,000 T-Shirt Sponsor

- Company logo on volunteer T-Shirts
- Company logo on selected promotional items
- Company Name announced at event
- 10' X 10' exhibitors booth, table and two chairs at festival
- \$500 toward general scholarship and (1) complimentary ticket for January 2010 Community Breakfast

\$1,500 Booth Sponsor

- Company logo on selected promotional items
- Company Name announced at event
- 10' X 10' exhibitors booth, table and two chairs at festival
- \$500 toward general scholarship and (1) complimentary ticket for January 2010 Community Breakfast